## Whole Home Water Filtration or a Traditional Water Softener?

While we can't make the ultimate decision for you, we do encourage you to be good to the environment and your family's health, and would be happy to further discuss the benefits and cost effectiveness of adding a HALO filtration system to your home.

Read more about the differences: http://www.yourplumberaz.com/news/do-i-need-a-water-softener-or-water-filter

	HALO 5 Filtration System	Traditional Water Softener
Process	Multi-stage filtration passes water through 4 filters.  Chemical-free water conditioning uses a multi-stage magnetic process to suspend calcium & magnesium in your water in crystallized form.	Chemical water softening that uses resins and either sodium chloride or potassium chloride for ion exchange with water-hardening minerals.
Maintenance	Maintenance Free	Ongoing Maintenance & Repair Ongoing salt or potassium purchases
Comparative Cost	Upfront installation only	Upfront installation, plus: Ongoing maintenance Additional filtration at faucet
Contaminants	Removes most contaminants	Does not remove contaminants*  *sometimes effective in removing small amounts of manganese and iron ions
Chlorine	Removes chlorine	Does not remove chlorine
Minerals	Leaves essential minerals in water	Removes essential minerals
Water Scale	Dissolves existing scale Prevents new scale formation	Does not dissolve existing scale  Prevents new scale formation
Pipe Corrosion	Inhibits corrosion.  Aragonite (suspended calcium and magnesium) is a by-product of Halo's water conditioning, and provides a thin film of protection over metallic components of your plumbing system.	n/a
Drinking & Cooking	Provides clean, clear, great-tasting water from every faucet, bath, and shower in your home.	Not Recommended.  Requires a reverse osmosis filter at each faucet to remove salt or potassium and other contaminants.
Hair & Skin	Clean and soft with no residue on skin or hair.	Residual salt or potassium left in household water makes skin feel slippery/slimy.
Environmental Impact	No water waste.  Regenerates once every 10 days, using ~30 gallons of water.  Discharged water can be used for plants & landscaping.  Discharged water can be poured down the drain with no impact on salinity – it is actually cleaner than the water that came in!	Water intensive regeneration.  Regenerate up to 3 times per week, wasting more than 150 gallons of water.  Discharged water cannot be reused on planet or landscaping.  Discharged water is considered a pollutant due to its high salinity.

